Tech Up

Email to parents

Subject: Tech-savvy teen? Consider this when looking at colleges.

Head: **The HVAC profession has changed a lot over the years.**

Body: Like almost every other industry, the HVAC (Heating, Ventilation and Air Conditioning) trade has undergone a digital transformation in recent years. Skilled technicians train on virtual reality equipment and utilize digital apps and related technologies to install, service and troubleshoot systems for their clients.

But unlike many other job sectors, the HVAC profession continues to grow, offering incredible job security, along with excellent starting salaries, benefits and entrepreneurial opportunities. As long as there are homes and businesses that need heating and cooling, there will be a need for HVAC technicians.

So as college tuition continues to skyrocket and corporate job opportunities go overseas, we invite you and your child to consider a career in the HVAC industry.

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